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Comments:

Atty Docket No: 57896-20001.22 Application No: 10/646,066 Filed Date: August 21, 2003

Inventors: Elliot A. GOTTFURCHT.

Art Unit: 2174 Examiner: R. Pitaro

Title: METHOD TO GENERATE ADVERTISING REVENUE BASED ON TIME

AND LOCATION

Enclosed are the following documents:

1. Transmittal -- 1 page

2. Request for Withdrawal as Attorney or Agent and Change of Correspondence Address (in triplicate) - 3 pages

3. Copy of Request to Transfer - 2 pages

IF YOU DO NOT RECEIVE ALL OF THE PAGES, PLEASE CALL LINDSAY SEVDEL, AT (650) 813-5827 AS SOON AS POSSIBLE.

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110 20 110			Examiner Name	R. Pitaro	
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Firm Name	MORRISON & FOE	RSTER LLP			
Signature	Thomas 5	liste			
Printed name Thomas E. Ciolti					
Date	December 9, 2005		Reg No.	21,013	
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PTO/SD/83 (04-05)

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Filing Date

REQ	UEST FOR WITHDRAWAL	First Named In	ventor	Elliot A. C	SOTTFURCHT					
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	Filing Date	August 21, 2003	
	REQUEST FOR WITHDRAWAL	First Named Inventor	Elliot A. GOTTFURCHT
	AS ATTORNEY OR AGENT AND CHANGE OF	Art Unit	2174
	CORRESPONDENCE ADDRESS	Examiner Name	R. Pitaro
		Attorney Docket Number	578962000122

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CORRESPONDENCE ADDRESS	Examiner Name	R. Pitaro
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Elliot Gottfurcht Direct Dust; 310-395-755 Direct Pax: 310-230-880 elhot@mailtv.com

November 29, 2005

VIA FACSIMILE

Mr. Barry Bretschneider, Esq. Morrison & Foerster LLP 1650 Tysons Boulevard, Suite 300 McLean, Virginia 22102

Re: MaliTV Patent Prosecution Matters & Related Files

Dear Barry:

Thank you and your colleagues for your service in protecting the intellectual property of MallTV. However, after careful consideration, I have decided to relocate patent prosecution matters for MallTV to other counsel.

For all patent prosecution matters related to MallTV retained in any MoFo office or otherwise under your control, please transfer all files to:

Steptoe & Johnson LLP 1330 Connecticut Avenue c/o Scott W. Doyle, Esq. Phone: (202) 429-6227

Fax: (202) 429-3902

Email: sdoyle@steptoe.com

Specifically, we would like the file transfer to include the following items:

- All patent files and other property of MaliTV, Inc., including without limitation all patent application files, attorney work files, collections of prior art, correspondence files and other patent prosecution related files and materials;
- Soft copies on CD ROM of all patent applications and other patent prosecution related documents that are electronically stored on MoFo's computer system;
- An Excel file from your docketing system preferably in the format required by the electronic business center at the PTO;
- A printout of and electronic copy of at least a nine-month docket going forward for all patent prosecution matters; and
- An inventory of items transferred; and
- Any second reminder system to the docket, to the extent it may exist.

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November 29, 200.

Nover

All previously unmailed client correspondence;

An inventory of all files sent to Steptoe & Johnson;

• A copy on CD Rom of all email message files of MallTV that have been maintained by attorneys and employees of Morrison & Foerster.

Please immediately transfer the requested materials as there are many issues pending an under consideration. Please check your docket and advise me of any matters due within the next month so that we can discuss whether it may make sense for MoFo to complete required filings for matters requiring near-term responses.

Thank you again for your assistance in protecting our intellectual property. When the materials are ready, please call Rick Barfield at (202) 429-8145 to arrange for delivery. We will be pleased to consider using the attorneys of Morrison & Foerster for legal matters in the future should our needs change.

Should you have any questions, please do not hesitate to contact me.

Warmest Regards,

A Commence

Elliot Gottfurcht

Cc: Lynn Lacyk